

**Table 23.34-- COMPUTER AND SOFTWARE STORES AND SERVICES,  
1992, AND COMPUTER OWNERSHIP, 1994**

Type of establishment	Number of establishments	Sales (\$1,000)
Wholesale trade, 1992: Computers and computer peripheral equipment and software (SIC 5045)	49	177,123
Retail trade, 1992: Computer and software stores (SIC 5734)	29	43,766
Services, 1992: Computer programming, prepackaged software, and integrated systems (SIC 7371, 2, 3)	79	47,250
Data processing services (SIC 7374, 5, 6)	39	46,858
Computer rental and leasing, maintenance, and related services (SIC 7377, 8, 9)	47	18,857
Subject		Amount
Computer ownership by persons 18 and over, 1994:		
Number of persons		341,204
Percent of population 18 and over		38.4

Source: U.S. Bureau of the Census, *1992 Census of Wholesale Trade, Hawaii*, WC92-A-12 (November 1994), table 1; *1992 Census of Retail Trade, Hawaii*, RC92-A-12 (October 1994), table 1; *1992 Census of Service Industries, Hawaii*, SC92-A-12 (August 1994), table 1. Simmons/SMS Hawaii Media & Market Study 1994, cited in *Pacific Business News*, March 20, 1995, p. 34.